

POCKY®

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Simple and memorable, the iconic Pocky box has brought smiles to faces all around the globe since it was introduced as the world's first chocolate stick snack in 1966. Pocky's delicious, crunchy, and shareable quality has resulted in 19 billion boxes sold worldwide since 1966 and about 500 million boxes sold annually.

MAIN FLAVORS:

Pocky Chocolate,
Pocky Strawberry,
Pocky Cookies & Cream,
Pocky Matcha,
Pocky Banana,
Pocky Almond Crush, and
Pocky Crunchy Strawberry.

CURRENT RETAILERS:

Costco, Walmart, Target, Safeway, Kroger, Publix, and other grocery chains and specialty stores (located in Asian/International aisle for mass and grocery retailers)

WEBSITE:

www.pocky.com

